

HOSPITALITY TECHNOLOGY HALL OF FAME

2026 | MARY GERDTS INDUCTEE | FOUNDER & CEO • POST INTEGRATIONS

Mary Gerdts is a visionary who developed an integrated ecosystem of payment technology solutions specifically designed for the unique operational demands of hospitality. As the 2026 HFTP Hospitality Technology Hall of Fame inductee, Mary is recognized for her contributions which have had a direct, measurable impact on the productivity and financial efficiency of hospitality operators. Her work spans more than three decades and is representative of what qualifies one as an inductee to the Hall of Fame: technology innovation, professional leadership and lasting industry change.

“I am honored beyond measure to be inducted into the HFTP Hospitality Technology Hall of Fame and to be recognized by my peers for my 35 years of technical excellence in hotel payments,” says Gerdts. “It is a privilege to be amongst the incredible individuals who have walked this path before me. I am eternally grateful to serve the hotel industry and be recognized for doing what I love.”

Gerdts founded POST Integrations in 1991 with a clear and focused mission—to provide payment processing services exclusively to the hospitality industry. At a time when specialization in payments was far less common, she recognized that hotels and hospitality businesses required solutions tailored to their unique operating environments, where guest experience, speed, accuracy, and back-office efficiency are deeply interconnected. Nearly a decade later, she expanded that vision by founding EboCom, LLC in 2000, a fintech company that provides back-office clearing and settlement payment processing to POST’s clients. Together, the two companies created a powerful ecosystem designed to meet both front-end and back-end payment needs.

“As a leader, Mary has an uncommon ability to bridge the gap between operators, vendors, brand systems teams, and financial stakeholders — finding practical solutions where others see only complexity,” wrote Al Harrison, CIO for Driftwood Hospitality Management. “She built POST from the ground up into a trusted industry institution, and her team reflects her values: professional, responsive, and deeply committed to getting things right.”

That combination of entrepreneurial instinct and industry expertise has defined Gerdts’ leadership, establishing her as a respected voice in hospitality and the broader payments landscape. Her visionary approach to business and technology innovation led to her being nominated for Fortune’s “Most Powerful Women Entrepreneurs,” which demonstrates the breadth of her innovation and the scale of the enterprise she built.

Within the hospitality and payment industries, Mary has been an active member of the Electronic Transactions Association (ETA) since 1991. She served on the ETA Board of Directors for 10 years and held the role of national president from 2002 to 2003. In 2004, she received the ETA Member of the Year award and in 2019, she was inducted into the ETA Hall of Fame.



Her leadership has been equally significant within HFTP. A member since 1990, Gerdts served as president of the Phoenix chapter for two terms and contributed on the chapter’s board for several years. Under her leadership, the chapter earned the HFTP Chapter of the Year Award and multiple Chapter Choice Awards. In 2017, she received the HFTP Paragon Award, an honor reserved for individuals whose contributions have had a significant and lasting impact on both HFTP and the hospitality industry.

Gerdts also played a foundational role in advancing women in payments. She was one of the founders of PayTech Women, formerly Wnet, established in 2005 and served as its president in 2008.

“Mary’s impact on business technology and her commitment to her colleagues and community, exemplifies the values of a great woman and leader, making her a standout for this prestigious recognition,” said Frank Santos, president and CEO for Rosen Hotels and Resorts. ■